



Lone Star Land Steward Awards

20TH ANNIVERSARY

Join Texas Parks and Wildlife Department for an evening celebrating the 2015 Lone Star Land Stewards and their achievements in conservation.

WEDNESDAY, MAY 6, 2015

FOUR SEASONS HOTEL AUSTIN

6:00 PM Cocktails

7:00 PM Dinner

The annual Lone Star Land Steward Awards recognizes and honors private landowners in Texas for their contributions to natural resource conservation and management. More than 95 percent of land in Texas is privately owned or managed, making their efforts important to all of us.

Launched in 1996, the Lone Star Land Steward Awards is part of Texas Parks and Wildlife Department's Private Lands and Habitat Program. The awards program is designed to educate landowners and the public and to encourage participation in habitat conservation through the following objectives:

- Recognize private landowners for excellence in habitat management and wildlife conservation on their lands
- Publicize the best examples of sound natural resource management practices
- Encourage youth education and participation in promoting responsible habitat management and improved ecosystem health
- Promote long-term conservation of unique natural and cultural resources
- Promote ecosystem awareness and acknowledge the best conservation practices in the ecological regions of Texas
- Enhance relationships between private landowners and Texas' natural resource agencies
- Illustrate the important role of Texas' private landowners in the future of our natural resources



Life's better outside.®



For more information on the awards, visit: www.tpwd.texas.gov/landsteward



Lone Star Land Steward Awards

SPONSORSHIP BENEFITS

PLATINUM (\$15,000)

- Recognition in ad appearing in September 2015 issue of *Texas Monthly* (circulation: 300,000)
- Recognition in commemorative DVD of award winners' videos
- Recognition in full-color "thank you" ad appearing in December 2015 issue of *Texas Parks & Wildlife* magazine (circulation: 155,000)
- Logo and link on Lone Star Land Steward website page
- Logo recognition in event program (deadline April 15)
- Recognition in promotional materials to include signage, press releases, social media, and in *Life's Better Outside* e-newsletter (118,000 subscribers) (deadline April 15)
- One patron table of 10 – priority seating

GOLD (\$10,000)

- Recognition in ad appearing in September 2015 issue of *Texas Monthly* (circulation: 300,000)
- Recognition in full-color "thank you" ad appearing in December 2015 issue of *Texas Parks & Wildlife* magazine (circulation: 155,000)
- Logo and link on Lone Star Land Steward website page
- Logo recognition in event program (deadline April 15)
- Recognition in promotional materials to include signage, press releases, social media, and in *Life's Better Outside* e-newsletter (118,000 subscribers) (deadline April 15)
- One patron table of 10

SILVER (\$5,000)

- Recognition in full-color "thank you" ad appearing in December 2015 issue of *Texas Parks & Wildlife* magazine (circulation: 155,000)
- Logo and link on Lone Star Land Steward website page
- Logo recognition in event program (deadline April 15)
- Recognition in promotional materials to include signage, press releases, social media, and in *Life's Better Outside* e-newsletter (118,000 subscribers) (deadline April 15)
- Five patron seats

BRONZE (\$1,000)

- Recognition in full-color "thank you" ad appearing in December 2015 issue of *Texas Parks & Wildlife* magazine (circulation: 155,000)
- Name recognition on Lone Star Land Steward website page
- Name recognition in event program (deadline April 15)
- Recognition in promotional materials to include signage, press releases, social media, and in *Life's Better Outside* e-newsletter (118,000 subscribers) (deadline April 15)
- Two patron seats



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*For more information on sponsorships, please contact
Susan Houston at (512) 389-4956 or shouston@tpwf.org*